Lack of control over email signatures used by your employees not only weakens your corporate brand, it also exposes your organization to several legal liabilities. The larger your organization, the greater the volume of outgoing email and therefore the higher the risk. The easiest and most cost-effective way of protecting your organization from liability risks is to standardize email signatures used by your employees and include a legal disclaimer.

GBS iQ.Suite Trailer is one of the world’s leading email signature solutions that frees organizations from depending on the ability of an individual to comply with the company’s email signature policy. It enables the organization to meet corporate branding standards while maximizing marketing opportunities and minimizing legal liabilities.

GBS iQ.Suite Trailer specifically addresses the needs of global organizations that must ensure email signature policy compliance across different countries and regional corporate polices.

Key Features
- Centralized and server-based integration of mandatory legal disclaimers for outgoing email messages
- Ability to add images, display QR codes and include vCard files
- Customizable boilerplate text for different user groups, senders and recipients
- Multiple text blocks per email

Key Advantages
- Centralized control of standardized email signatures
- Ability to manage multilingual legal disclaimers
- Platform-independent support for mobile devices
- Support for both IBM Domino and MS Exchange
- No installation required on the client
About GBS

GBS is a leading provider of solutions and services for the Microsoft and IBM collaboration platform.

More than 5,000 customers and 4 million users worldwide trust in the expertise of GBS.

Email Management at its Best

iQ.Suite Trailer is part of our complete email management solution iQ.Suite. Against the backdrop of increasing compliance and data protection challenges, professional email management is becoming more and more significant. iQ.Suite is key to central, safe and cost-efficient management of your email communications – both with IBM Domino and Microsoft Exchange/SMTP.

Additional functions include anti-virus, anti-spam, email encryption (B2B & B2C) and email archiving. Thanks to the modular structure and central management of iQ.Suite the integration with your existing email environment is a breeze.

Legal Benefits

Protects against liabilities arising from:
- Breach of confidentiality
- Accidental exposure of confidential information
- Accidental transmission of viruses
- Unintentional creation of contractual obligations through casual commitments made in an email message

Business Benefits

- Enhances company branding through standardized signatures
- Converts every email into a marketing opportunity
- Provides time-period-specific and user-specific boilerplate text to convey special offers, news, etc.

GBS iQ.Suite Trailer has been deployed in many large enterprise environments with as many as 170,000 users in a single environment.

For more information, please visit http://www.gbs.com/en/trailer